

# Reframing the Image of Prevention:

Can changing our view improve the outlook for families?

## ■ EVENT REGISTRATION FORM ■

Register by October 11, 2006 to attend this 1-1/2 day training.  
Learn how reframing theory works to challenge common perceptions and move public will toward the critical mass we need to help Washington's families thrive.



Join WPCAN and nationally-known communications expert Kevin Kirkpatrick to explore how reframing theory is changing the worldview of prevention.

### THIS PRESENTATION WILL:

- Provide a basic understanding of reframing theory
- Offer an engaging, interactive experience designed to enhance communications skills
- Provide practical knowledge that can be put immediately into practice

Sponsored in part by  
FRIENDS  
National Resource Center



### Dates & Times:

October 18: 4:30 p.m. — 6:00 p.m. (evening reception to follow)  
October 19: 9:00 a.m. — 2:00 p.m.

### Location:

Hilton Seattle Airport & Conference Center  
17620 International Blvd  
Seattle, WA 98188  
206-244-4800

## Reframing the Image of Prevention

### ■ Registration Form ■

Event Fee \$50\*\*

Please print this form and mail with payment no later than October 11, 2006  
Please make checks payable to: WPCAN

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_



\*\*Event fee includes breakfast, lunch and parking — some scholarships available

Submit registration form with payment to:  
WPCAN - 318 First Ave S., Suite 310 - Seattle, WA 98104  
Contact [wpcan@wpcan.wa.gov](mailto:wpcan@wpcan.wa.gov) with questions